



Lifelong  
Learning  
Programme

*Leonardo da Vinci* Transfer of Innovation project

## MANAGEMENT TRAINING SYSTEM FOR CAPACITY BUILDING IN HOSPITALITY INDUSTRY



### **The aim of the project:**

To create a training program and a standardized package for small/micro catering companies' work organization and human resource management support in order to reduce the impact of the economic crisis and to improve staff productivity and competitiveness in the EU market.

### **Target groups of the project:**

- existing and potential managers of small/micro catering companies;
- vocational school professionals and students.

## The leading partner:

Hotel and Restaurant Training Center, HRTC (Latvia)  
[www.viesmiliba.lv](http://www.viesmiliba.lv)

## Project partners:

- **P1** – Ehellenic Regional Development Center, HRDC (Greece);  
[www.hrdc.org.gr](http://www.hrdc.org.gr)
- **P2** – Iniciativas de Proyectos de Formacion, I.P.F. (Spain);  
[www.ipfinternational.com](http://www.ipfinternational.com)
- **P3** – Proje Insaat Tahhut Muhendislik ve Ticaret Ltd.Sti.,  
POINT (Turkey); [www.pnt-grp.com](http://www.pnt-grp.com)
- **P4** – Associazione Sviluppo Innovazione Ambiente,  
ASIA Onlus (Italy); [www.asiaonlus.it](http://www.asiaonlus.it)
- **P5** – Association of Hotels and Restaurants of Latvia,  
AHRL (Latvia); [www.lvra.lv](http://www.lvra.lv)
- **P6** – COOP Institute of Education, COOP (Slovakia);  
[www.vic.sk](http://www.vic.sk)

## Within the project the following activities are supposed:

**Target market research.** In the project research has been surveyed 150 – 200 managers of catering companies from each member state in order to identify and to explore issues of the target groups and their needs and to define possible solutions to small and micro hospitality companies management improvement.

**E-environment training program.** In order to improve and optimize management processes for small and micro businesses catering companies within the project will be developed a training program, lectures, manual and standardized document packages in e-environment.

**Testing of e-environment training program and materials.** During product testing phase employees of small/micro catering companies will be able to apply for the training cycle and to get free training materials and certificate for the course acquirement. Testing will be held in five member states (Latvia, Spain, Turkey, Italy and Slovakia).



**Detailed information** about the LdV project's VAS Hospitality sector activities and progress can be obtained on the web site  
[www.mtshospitality.com](http://www.mtshospitality.com)